

THE WORLD FANTASY CONVENTION 2009

DEALERS' ROOM

APPLICATION PACKET & GENERAL INFORMATION

Thank you for your interest in participating in the Dealers' Room at the
2009 World Fantasy Convention, San Jose, California
Thursday, October 29 — Sunday, November 1, 2009

You are receiving this letter and application because you have expressed interest in being a dealer at the World Fantasy Convention in 2009 (the "WFC 2009"). To apply, please complete the accompanying application and waiver forms, and return them to us according to the schedule printed herein. Payment is not due until your place in the Dealers' Room is confirmed, at which point you will be sent a payment form.

WFC 2009 will be held Thursday, October 29 through Sunday, November 1, 2009, at the Fairmont Hotel in San Jose, California. The World Fantasy Convention is an annual gathering (almost a reunion) of professionals, collectors, and others interested in the field of Light and Dark Fantasy art and literature. The main features of the convention are the World Fantasy Awards, presented at a banquet on Sunday afternoon, and the large Friday evening autograph reception. The cost of the banquet is separate from the cost of membership. Further details on banquet tickets are available at www.worldfantasy2009.org.

World Fantasy Convention is also defined by what it does not include. Few members wear costumes, there is no gaming or masquerade, and if any films or videos are shown they are tied directly to the literature. Books and art work need to be of appropriate subject matter. The convention reserves the right to exclude material which it deems to be of an inappropriate nature.

The convention program features many of the attending professionals. It's not unusual for members to include over 200 published authors, 80 artists and 35 editors.

WFC 2009 has a membership limit of 850 attending members, and usually sells out in advance of the start of the convention. This will be the first World Fantasy Convention in Northern California in 11 years, making it an excellent opportunity for you to meet brand-new customers.

The WFC 2009 uses a juried system for filling the Dealers' Room. We have a strong emphasis on the bound printed word. The WFC 2009 reserves the absolute right to select dealers and to limit the quantity of table space assigned to each dealer. **Your application must be complete, legible, and signed.**

WORLD FANTASY CONVENTION 2009
DEALERS' ROOM GENERAL INFORMATION
THURSDAY, OCTOBER 29 — SUNDAY, NOVEMBER 1, 2009

PLEASE NOTE THESE DATES

- April 30, 2009** **Applications are due; must be postmarked by this date**
You will be notified via email when we receive your application
- June 15, 2009** **Final selections are made**
Confirmed dealers will be notified by email
- July 31, 2009** **All payments are due; must be postmarked by this date**
You will be notified via email when we receive your payment; info about shipping to the convention will be sent at that time
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TENTATIVE HOURS

Day/Date	Set-up Dealers-only access	Room open to convention
Wednesday, 10/28	2:00 PM to 9:00 PM	CLOSED
Thursday, 10/29	8:00 AM to NOON	NOON to 6:00 PM
Friday, 10/30	9:00 AM to 10:00 AM	10:00 AM to 6:00 PM
Saturday, 10/31	9:00 AM to 10:00 AM	10:00 AM to 6:00 PM
Sunday, 11/1	9:00 AM to 10:00 AM	10:00 AM to 3:00 PM

***MOVE-OUT* — Sunday, November 1 — 3:00 PM to 10:00 PM**
(This is a hard deadline for move-out)

Any dealers who miss the deadlines or are not among the first selected to receive tables will be placed on a waiting list and will be notified if any tables become available.

Any tables for which a dealer fails to properly pay for (including, but not limited to, bounced checks) will be immediately released, and the dealer will be required to reapply.

Please address any questions on the Dealers' Room to

Dave Clark - World Fantasy Convention 2009

P.O. Box 61363, Sunnyvale, CA 94088-1363

General Inquiries: info@worldfantasy2009.org / Dealers' Room: dealers@worldfantasy2009.org

WORLD FANTASY CONVENTION 2009
DEALERS' ROOM TERMS & CONDITIONS OF PARTICIPATION
THURSDAY, OCTOBER 29 — SUNDAY, NOVEMBER 1, 2009

NOTE: No fees are due until you are notified of your selection. You will be notified via email whether or not your application has been accepted.

The WFC 2009 specifically requires the following:

1. **You must have a valid California Resale Number.** This must be provided at the time you apply for a table, unless you are from out of state and/or operating under a temporary resale number. In all cases, we are required to verify the validity of all resale numbers submitted to us with the California Board of Equalization prior to the convention. You are responsible for making certain your number is current during the time of the convention. If it cannot be proven as valid when you check in, then you cannot conduct business at the convention. Sellers Permits can be obtained at no cost from the California State Board of Equalization; more information is at www.boe.ca.gov.
2. **All dealers and their assistants MUST be paid, attending members of WFC 2009.** The fee for table space does not include any WFC 2009 memberships. Dealers must be registered attending members by the time their payment for tables is received, either by pre-registering online or downloading the printable registration form and mailing it in with the table payment; visit www.worldfantasy2009.org/flyers/WFC2009FlyerV4.pdf.
3. **You must provide a legal name for each badge you request.** You must provide a legal name for registration purposes no later than your arrival at the convention.
4. **WFC 2009 does not allow the sale of pirated/bootleg or illegal materials.** Possession for sale of such material will constitute grounds for expulsion from the Dealers' Room and the convention without a refund, and may be referred for prosecution.
5. **Voluntary & Involuntary Withdrawal and Refunds.** WFC 2009 dealers table purchases are made on a non-refundable basis. Where feasible, we will attempt to resell your table(s) if you notify us in advance of the beginning date of the convention of your need to withdraw from participation. If such resale is successful, we will refund your fees in full. This is the only circumstance under which dealers can expect a refund.

WORLD FANTASY CONVENTION 2009
DEALERS' ROOM GENERAL INFORMATION
THURSDAY, OCTOBER 29 — SUNDAY, NOVEMBER 1, 2009

1. The World Fantasy Convention is essentially a literary convention, with an emphasis on literary works – there is no masquerade, costuming, gaming or video room. The emphasis for the Dealers' Room is on booksellers, specialty press, and independent publishers, and applications will be juried accordingly.
2. For a fee, the WFC 2009 provides a merchandising location for interested individuals and/or organizations. The Dealers' Room table fees are \$100.00 per table. WFC 2009 provides one (1) table and two (2) chairs per table space purchased, with a limit of two (2) tables per dealer. A third table MAY be available in exceptional circumstances, but do NOT send payment for a third table unless we have explicitly approved it in advance.
3. You may not sublet space, or share a table with another dealer, without requesting it from the Dealers' Room staff prior to the start of the convention. The exact location of the table(s) in the room is not guaranteed. We will try to work with you on any special requests or needs, but you must inform us of them in advance of the start of the convention.
4. As regards booth display and banners, nothing may be attached to the walls. If your display will contact the walls of the ballroom, the point(s) of contact must be padded. Amplified sound, potentially distracting displays, etc., are permitted according to the tolerance of the committee. We reserve the right to affect your table if it interferes with the enjoyment of others.
5. No food or beverages are permitted in the room; the exception is for dealers behind their tables.
6. No live animals (dogs, cats, birds, snakes, etc.) are allowed in the Dealers' Room. An exception will be made for legitimate service animals.
7. We are negotiating terms for electricity with the hotel. Access to electricity may be limited. If you need electricity, please state so on your application form.
8. Wireless Internet is **not** available in the Dealers' Room or other program spaces, due to cost considerations. Even though WFC 2009 does not provide telephone or telecommunications service, we know that most cell phones receive a decent signal in the Imperial Ballroom. If you require computer wireless access for credit card or PayPal payment options in the Dealers' Room, please investigate your alternatives before the convention.
9. All convention function rooms/public areas within the hotel are nonsmoking, unless designated otherwise.
10. We will be using the hotel loading dock for move-in and move-out. **Be advised:** the loading dock does not have a ramp. It is designed for the convenience of large trucks, and we will be loading our merchandise onto a deck approximately three feet above the car floor level. Please come prepared to lift boxes onto this ledge, or bring someone with you who can.
11. During closed hours, WFC 2009 secures the Dealers' Room to prevent unauthorized access. Dealers understand that WFC 2009 does not assume liability for shrinkage, theft, etc., but does make a good faith effort to prevent problems in this regard.
12. There is a large, free parking structure one block behind the Fairmont. Hotel parking fees can be found at www.fairmont.com/sanjose/MapAndDirections.htm. More info can be found at www.sjdowntownparking.com.

WORLD FANTASY CONVENTION 2009
DEALERS' ROOM APPLICATION FORM
THURSDAY, OCTOBER 29 — SUNDAY, NOVEMBER 1, 2009

NOTE: No fees are due until you are notified of your selection. You will be notified via email whether or not your application has been accepted.

Applications Due/Postmarked by 4/30/09

all information is held in confidence

☞ PLEASE TYPE OR PRINT ☞

Contact Name: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Fax: _____

Email: _____

Web Site: _____

(Please list website on the WFC website)

REQUIRED California Resale Number: _____

Description of your merchandise: _____

Tables requested at \$100.00 each: ONE TWO Consider me for 3 tables

If I am limited to a single table: I DO I DO NOT wish to deal at WFC 2009

If I am not initially accepted: I DO I DO NOT want to be on Waiting List

Special Needs and/or Requests (electricity, wheelchair access, etc.):

I want to be near this dealer: _____

I do not want to be near this dealer: _____

I have read, understand, and agree to all terms and conditions (provided separately from this form) as described by the World Fantasy Convention 2009 ("WFC 2009") for participation in the WFC 2009 Dealers' Room, and that failure to abide by these conditions constitutes grounds for my removal from the Dealers' Room and/or convention without refund.

Date: _____ Signature: _____

WORLD FANTASY CONVENTION 2009
DEALER WARRANTY & WAIVER OF LIABILITY
THURSDAY, OCTOBER 29 — SUNDAY, NOVEMBER 1, 2009

I, the undersigned Dealer, agree that neither the 35th World Fantasy Convention (the "Convention") nor its management, either individually or collectively, shall be held responsible for merchandise which may be lost, stolen, or damaged while on Convention premises or during transport to or from the Convention.

The Convention leases space to Dealers to display and sell merchandise. I understand that it is my responsibility, not that of the Convention or its management, to make certain that the merchandise I display and sell at the Convention is lawful and legal in and of itself; that it is not in violation of any copyright, patent, or trademark; that it was obtained by me in a lawful manner; and that its display and/or sale does not violate any statute or ordinance.

I warrant that my merchandise does comply with these requirements. I agree that the Convention and its management, separately or collectively, shall be held harmless in case of any violation and that I shall make good any damage, cost, loss, or penalty incurred by breach of this Warranty.

Business Name (print): _____

Dealer's Name (print): _____

Date: _____ Signature: _____

This waiver must be returned along with your Dealers' Room application form to:

World Fantasy Convention 2009
Attn: Dealers' Room
P.O. Box 61363
Sunnyvale, CA 94088-1363