

“WORLD FANTASY CONVENTION 2009”

Celebrating Edgar Allan Poe's 200th Birthday

San Jose, California • Oct 29–Nov 1, 2009

www.worldfantasy2009.org



Program Book Advertising Rates and Information

World Fantasy 2009 is the 35th annual World Fantasy Convention and will take place in San Jose, California, from October 29–November 1, 2009. This year's theme is “Celebrating Edgar Allan Poe's 200th Birthday.”

Guests of honor include Garth Nix, Lisa Snellings, Michael Swanwick, Ann VanderMeer, Jeff VanderMeer, and special guests Donald Sidney-Fryer and Richard A. Lupoff. Our Toastmaster is Jay Lake.

Program/Souvenir Book Ads:

Full Page Ads:

(7" × 10", full bleed 8.625" × 11.25")

Full color: \$850.00

Black and white: \$475.00

Half Page Ads:

(3.5" × 10" or 4.75" × 7")

Full color: \$500.00

Black and white: \$275.00

Quarter Page ads:

(3.4375" × 5")

Full color: \$300.00

Black and white: \$150.00

*Correspondence regarding World Fantasy Convention 2009 Program Book ads:
adsales@worldfantasy2009.org*

Materials accepted: All ads must be received in electronic format. *Preferred:* PDF (press optimized) or vector EPS (convert all fonts to outlines, embed images). We can also accept TIFF files (300 dpi resolution, grayscale or CMYK). *Send files to:* pb@worldfantasy2009.org, or contact us for technical questions or upload options.

Payment information:

Checks to World Fantasy 2009, PO Box 61363, Sunnyvale, CA 94088-1363

Paypal to treasurer@sfsfc.org

All payments must be made in US funds. Contact treasurer@worldfantasy2009.org with questions.

**DEADLINE FOR ALL MATERIALS AND PAYMENTS:
SEPTEMBER 1ST, 2009**